

WNTC Expands Broadcasting

Radio station WNTC, in keeping with its policy of service to the Potsdam college community, has expanded its programming to include full daytime transmissions from 6:30 A.M. to 1:30 A.M. on weekdays, in addition to its normal weekend schedule of continuous broadcasting. A new feature is the "Morning Memories" show, an hour of solid gold favorites from nine to ten o'clock every weekday morning, which complements Pete Flint's Solid Gold Spectacular at midnight Sunday.

The new programming is a part of the "Music Explosion," WNTC's expansion project for the second semester. The completion of new facilities, including a new production studio and tech room and additional office space, permits the Radio Station to broadcast nineteen hours a day.

The WNTC disc jockeys have before boasted the most progressive and accurate survey in Potsdam, known officially as the WNTC Lean's List. They can now claim the distinction of being the only full-time contemporary music station in the North Country.

WNTC was first organized in 1947 by students from Potsdam State and Clarkson College. During the past twenty years WNTC has gradually expanded to its present full-time rock and roll programming. All students interested in the varied aspects of the broadcasting business are invited to stop in at the WNTC studios, located behind the Clarkson Library.